

CHOOSING YOUR BATTERY

THE POWER TO GET YOU THERE.



"Interstate is the battery brand installed most often by auto techs." – **World of Automotive Repair Study**



INTERSTATEBATTERIES.COM

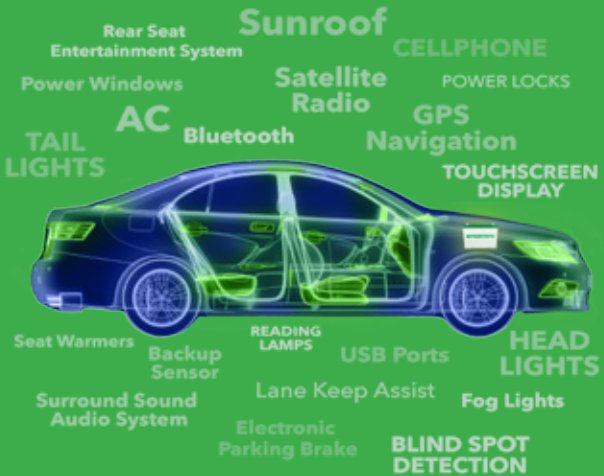
PICK YOUR POWER

The right battery should do more than fit your vehicle. We want you to choose the longest-lasting battery for where and how you drive.

At Interstate Batteries®, we love to keep things running. This guide explains everything you need to know about your next automotive battery. Learn the ins and outs of batteries, labels and more.

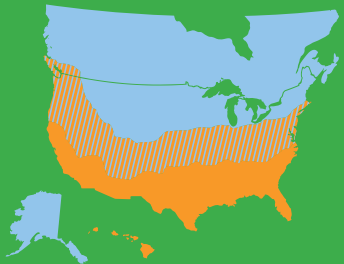
HOW YOU DRIVE

When the engine's off, your battery is still on so you can plug in any devices, run any accessories and even crank the engine. Get the most power for your energy-hungry vehicle so that you can recharge cell phones, run DVD players, GPS navigators and more.



WHERE YOU DRIVE

Hot summers and frigid winters create unique challenges to battery life. Choose a battery designed to overcome your area's climate.



Use these color icons to determine the best battery for your part of the country.





MTZ AGM



Trust the longest life and premium performance for the kids' DVD player, the sound system for tailgate parties and the backup camera. The MTZ absorbed glass-mat (AGM) battery with Pure Matrix™ power is designed for high-accessory load vehicles, European imports, luxury domestics, SUVs, minivans and crossovers. You know you can count on this premium package since it's backed for an entire 48 months with a free replacement warranty.



MTX AGM



With superior starting power, accessory power and vibration resistance, the MTX AGM is ideal for vehicles that require an AGM battery or use a lot of additional accessories and plug-ins. And with a 36-month free replacement warranty, we stand behind our product.



MTP



With the high-cranking performance for cold to moderate climates*, the MTP line has you covered no matter where you live. It's also protected by a 30-month free replacement period and 6-year Performance Warranty.



MT



Experience traditional power from the MT line, with a high electrolyte-to-lead ratio that resists extreme temperatures*. And with a 24-month free replacement period and a 5-year Performance Warranty, we've got you covered.



M

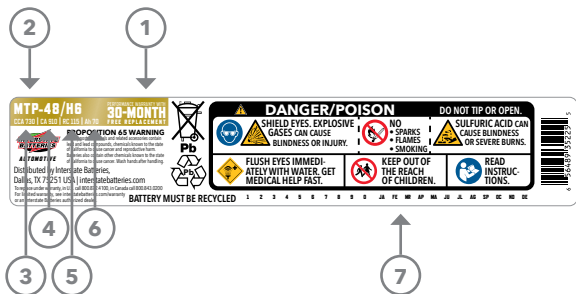


Offering standard performance and ample cranking power, our M line batteries come equipped with a 18-month free replacement warranty.

Check out battery tips, warranty information and much more on interstatebatteries.com.
*Based on our recommendations by climate zones, MTP and MT batteries can achieve longer life with select Group Sizes.

UNDERSTANDING LABELS

Your Interstate battery label carries a lot of valuable information – if you know how to read it. This section can help you decode any Interstate battery label.



1 WARRANTY

This number describes your free replacement period. Not all warranties are equal! Compare warranty terms, instead of numbers.

2 PART NUMBER

The letters refer to the battery's performance; the numbers indicate its Group Size. Only certain sizes fit within a given vehicle.

3 CCA RATING

Cold cranking amps start your car. If this number meets or exceeds your vehicle's needs, you're good to go.

4 CA RATING

Similar to cold cranking amps (CCA), cranking amps (CA) is measured at warm temperatures to show what a battery can deliver under ideal conditions. CCA indicates performance under harsher conditions.

5 RC RATING

Reserve capacity is the steady power your battery provides the electrical system when the alternator is not operating.

6 Ah RATING

Ampere hour measures the battery's capacity and is an indication of how much energy can be stored by the battery.

7 WARRANTY DATER DOTS

This is the date the battery was purchased and/or installed for warranty.

QUICK TIPS FOR IMPROVING BATTERY LIFE

Long battery life starts with a premium-quality product and how you treat it. Follow these tips to get the most from your batteries.

1 WHEN THE ENGINE'S OFF, TURN EVERYTHING ELSE OFF

Automotive batteries are designed to provide a lot of power in a short burst. All it takes is one light left on overnight or a GPS device left plugged in to completely drain your battery.

2 CLEAN YOUR BATTERY

Corrosion can come between you and a reliable start. Make sure your vehicle's battery terminals are cleaned by using corrosion remover.

3 CHECK OUT THE WARRANTY

Interstate provides a simple, hassle-free guarantee across U.S. and Canada. With easy-to-understand terms, Interstate's Performance Warranty gives you the best warranty coverage in the industry.

4 CONSIDER YOUR CLIMATE AND COMMUTE


Make sure you choose the battery that's best for your climate, especially if your vehicle is subject to extreme heat or chilling cold. On top of that, choose a battery that can withstand any extra power needs you may have such as accessories or plug-in devices.

5 TEST TO IDENTIFY BATTERY PROBLEMS EARLY

Batteries hide their age a little too well. Get your battery tested every six months – or before extreme weather arrives. A test now could save you from the inconvenience of a dead battery. For a free battery test, visit interstatebatteries.com to find a dealer near you.

6 CONSIDER A PREMIUM AGM BATTERY FROM INTERSTATE

Interstate's premium AGM batteries deliver the increased power that today's passenger vehicles, and added plug-ins and accessories, demand.

The background is a solid green color. It features several white and grey geometric shapes, including a large white triangle on the left side and several smaller grey triangles on the right side, all pointing towards the right. A thin white line runs diagonally across the green area.

Visit interstatebatteries.com to find a
dealer near you.